

# Welcome to Greater Cleveland & The Aerozone Alliance



Greater  
Cleveland  
Partnership



# CLEVELAND BY THE NUMBERS



**1st LARGEST JOB HUB IN OHIO**

DOWNTOWN CLEVELAND (105,000 JOBS)

**1st COMMUNITY FOUNDATION IN THE WORLD**

CLEVELAND FOUNDATION ESTABLISHED 1914

**2nd LARGEST CONCENTRATION OF HQ JOBS IN US**

**3rd MOST AFFORDABLE OFFICE MARKET IN THE US**

**BONUS FACT:**

**CLEVELAND HAS THE LARGEST DOWNTOWN RESIDENTIAL POPULATION IN OHIO OF NEARLY 20,000 RESIDENTS.**



# More Than A City



## Emerald Necklace

The Cleveland Metroparks encircles our city with 23,000 acres of green space, including 18 reservations, eight lakefront parks and 3,000 miles of trails - and countless recreational choices for residents. In downtown Cleveland and along Ohio's north coast, 70 public beaches are a spectacular way to experience Lake Erie, the 11th-largest freshwater lake in the world.

## Towpath Trail

The Towpath Trail bikeway follows the historic Ohio & Erie Canal. This multi-purpose trail will run from the Lake Erie shore through Cuyahoga Valley National Park and more than 101 miles into southern Ohio. This trail has become a backbone of future bikeways helping make our region more bike friendly.







**PLAYHOUSE SQUARE HAS THE  
LARGEST NUMBER OF SEASON TICKET  
HOLDERS IN THE U.S. JUST OVER  
46,000**



**CLEVELAND HAS 260 REGISTERED  
HISTORIC PLACES INCLUDING 3  
NATIONAL HISTORIC LANDMARKS**



**THE CLEVELAND ORCHESTRA  
CONSISTENTLY RANKS IN THE TOP 10  
OF THE WORLD**



**CLEVELAND IS HOME TO THREE PROFESSIONAL SPORTS TEAMS**



**CLEVELAND MUSEUM OF ART RANKS  
SECOND BEST IN THE USA**



**THE METROPARKS HAVE 23,000 ACRES OF  
GREEN SPACE, INCLUDING, RESERVATIONS,  
LAKEFRONT PARKS AND 3,000 MILES OF TRIALS**



**CLEVELAND'S FOOD SCENE RANKS IN  
THE TOP 10 NATIONALLY**





Cleveland Clinic

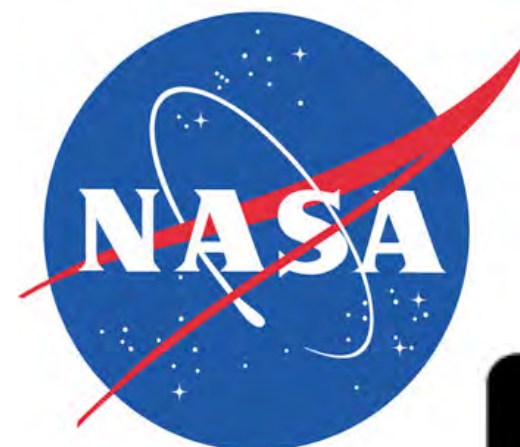
**PROGRESSIVE**



**SHERWIN  
WILLIAMS**



AmTrust  
FINANCIAL



MetroHealth

**LINCOLN  
ELECTRIC**

**Nestle**

Major Employers In



TravelCenters  
of America



PARK PLACE  
TECHNOLOGIES

Cuyahoga County



**MOEN**



**Vitamix**

**Hyland**



MEDICAL MUTUAL



AMERICAN  
GREETINGS



**DealerTire**

**EATON**

**Swagelok**

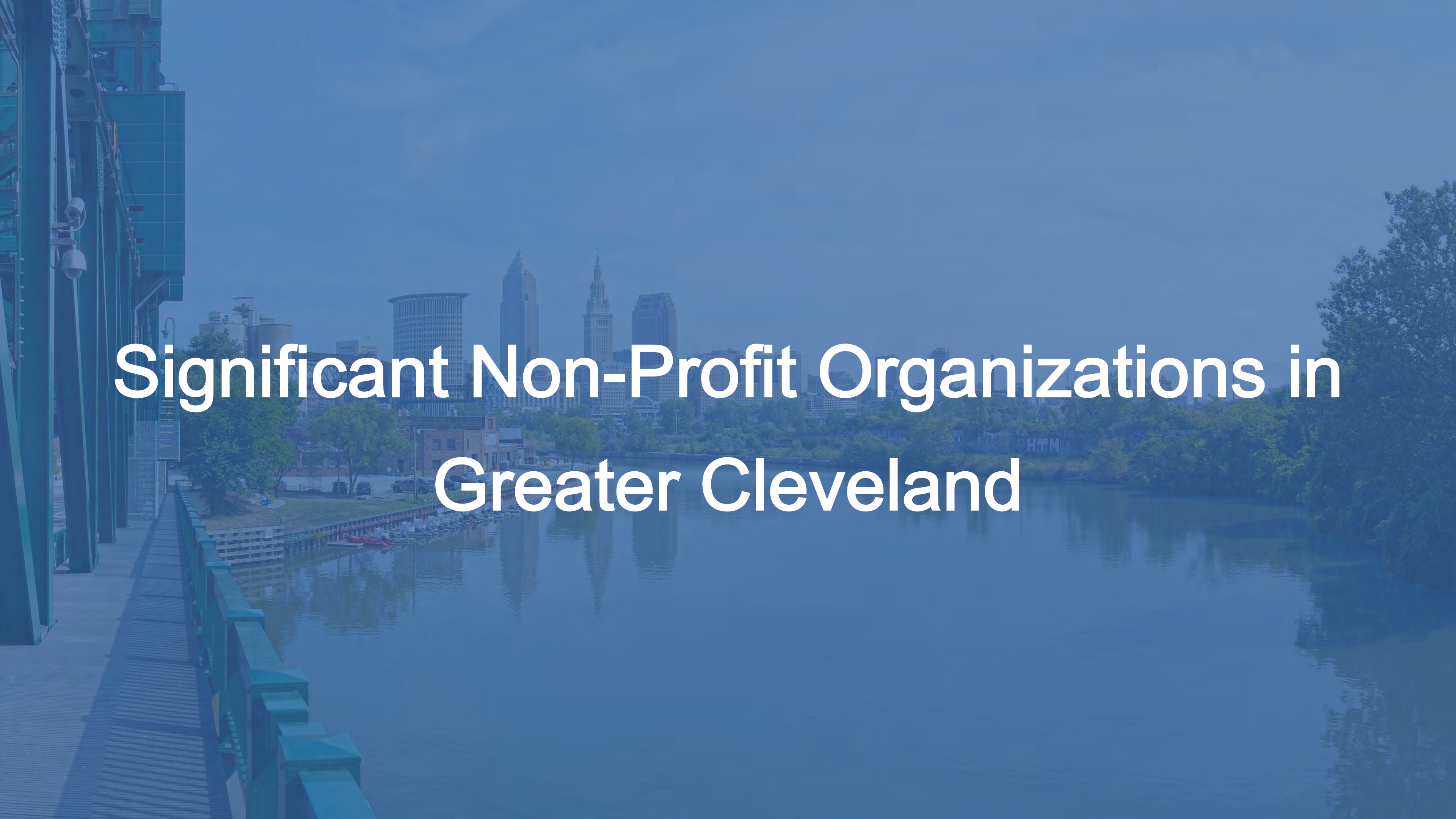


**KeyBank**



University  
Hospitals



A blue-tinted photograph of a city skyline across a river, with a bridge railing in the foreground. The text "Significant Non-Profit Organizations in Greater Cleveland" is overlaid in white.

# Significant Non-Profit Organizations in Greater Cleveland





The nation's first community foundation, its mission is to enhance the lives of all residents of Greater Cleveland, now and for future generations



Building empathy for the profound needs of our community, connecting donors and causes as the largest private-sector funder of health and human services



A nonprofit performing arts center whose mission is presenting and producing quality performing arts, advancing arts education and creating a superior destination neighborhood



The Diocese represents 700,000 Church members in northeast Ohio with one of the largest diocesan systems of social services in the world, housing Catholic Charities and the Catholic Community Foundation



Supports organizations and programs that prepare individuals for thriving futures, focusing on neighbors, education and workforce



A private nonprofit with the sole purpose of contributing to human well-being and the progress of society



A nonprofit multispecialty academic medical center that integrates clinical and hospital care with research and education



Serving one million Church members, housing headquarters and national and global ministries of the Church



Focuses on the health and vitality of the entire Jewish community, driving meaningful social change and providing relief, and acting as a hub for innovative solutions and collaborative services locally and around the world



Investing in nonprofit, educational and public leadership to improve society and the lives of people world-wide, through efforts such as the Mandel Institute for Nonprofit Leadership and the Neighborhood Leadership Development Program

# Greater Cleveland Workforce

Total degrees for Associates, Bachelors, Masters and Doctorate programs in Cleveland-Elyria MSA from 25 different institutions



18,223  
Conferrals



18,014  
Conferrals



18,965  
Conferrals

The broader region, graduates over 30,000 students annually.

Between 2012 and 2017, these universities awarded 308 degrees in non-profit management.



One of our institutions, the Levin College of Urban Affairs at Cleveland State University, boasts a nationally-ranked graduate studies program in non-profit management



# Cleveland's Global Reach

Northeast Ohio's globally focused community is demonstrated by the number of successful nonprofits serving immigrant and refugee populations. Below are only a few examples



The mission of Esperanza is to improve the academic achievement of Hispanics in Greater Cleveland by supporting students to graduate high school and promoting post-secondary educational attainment.



GLOBAL  
CLEVELAND

Formed in 2011, Global Cleveland attracts, welcomes, and connects international newcomers to economic, social, and educational opportunities in Cleveland and Cuyahoga County. Global Cleveland is committed to transforming Cleveland into an international hub of innovation, embracing and cultivating a culture of inclusion and shared prosperity, as well as fueling internationalization and economic growth for the region.



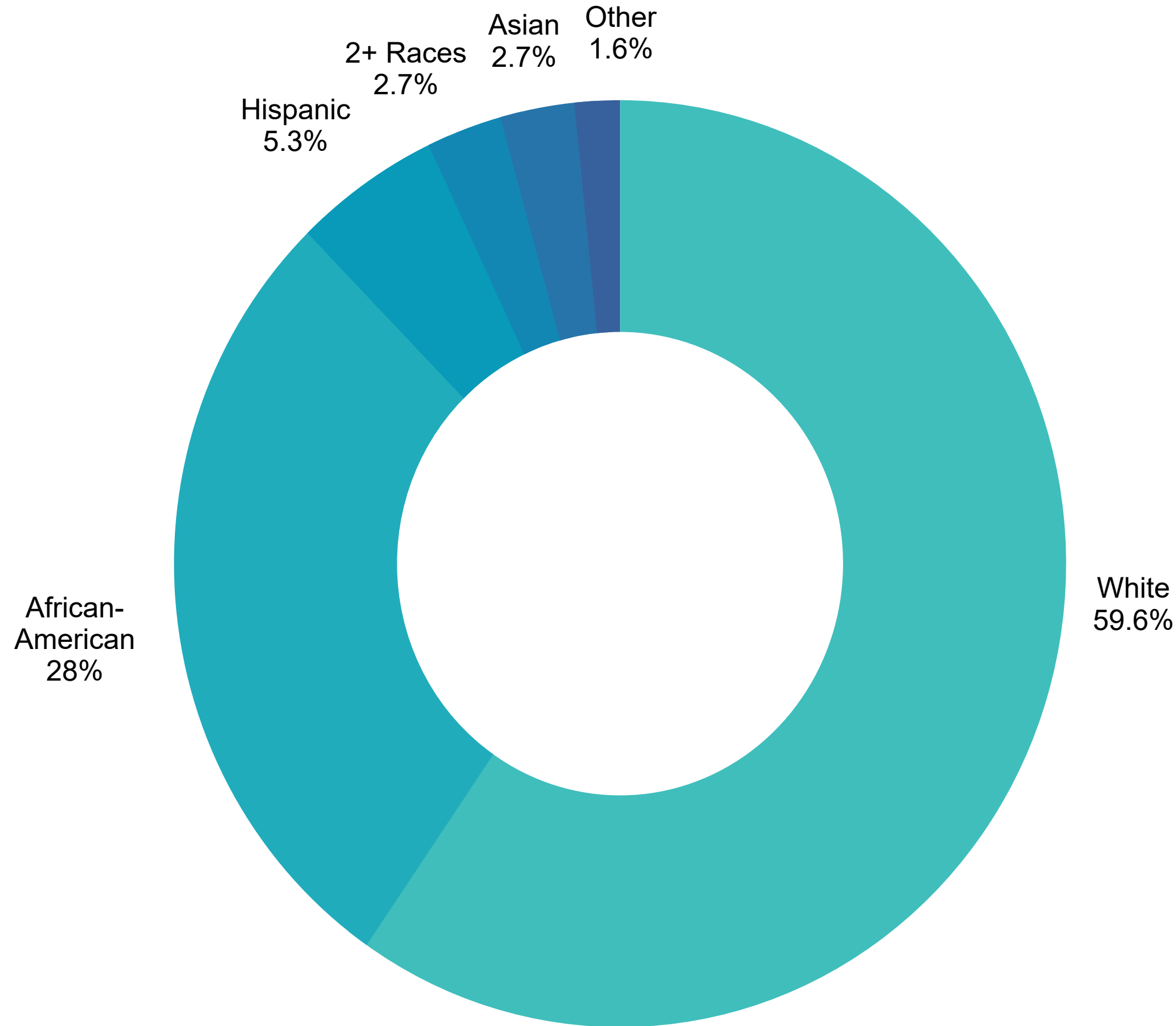
Founded in 2010, Refugee Response empowers resettled families to grow roots, supporting them in becoming engaged, self-sufficient and contributing members of their new communities.



# Cuyahoga County Stats

**1.2 Million  
Population**

**30%+ of  
Entrepreneurial  
Leaders of  
Region's Growing  
Companies are  
Woman of Color**



**RACIAL DIVERSITY**

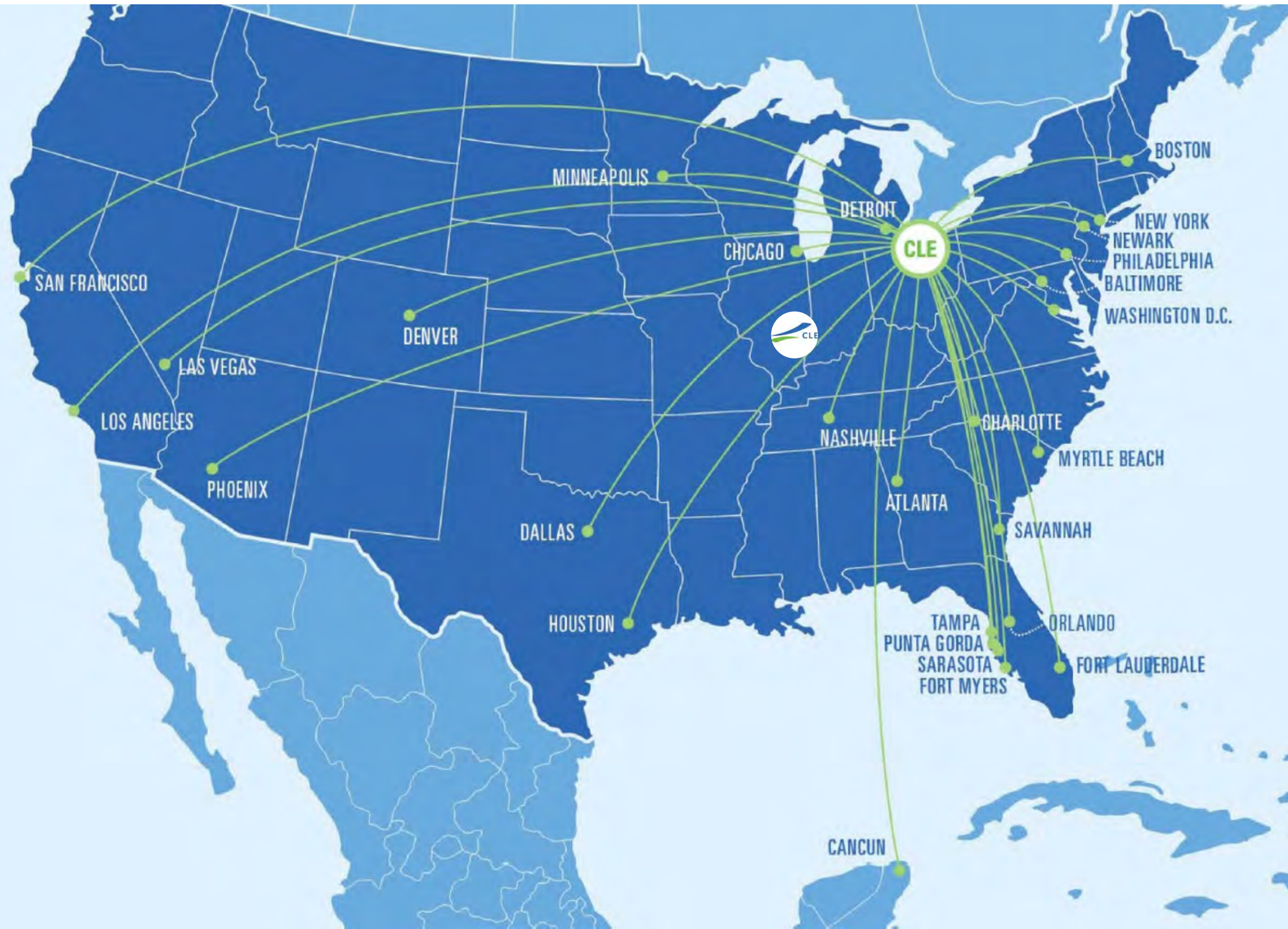
**Home To About  
120 Ethnic Groups  
Who Speak More  
Than 60  
Languages**

**11,000+  
international  
students are  
enrolled in  
colleges and  
universities in  
NEO**





# 41 Nonstop Destinations Served By 8 Airlines







# Cuyahoga County Potential Incentives



# Work Force

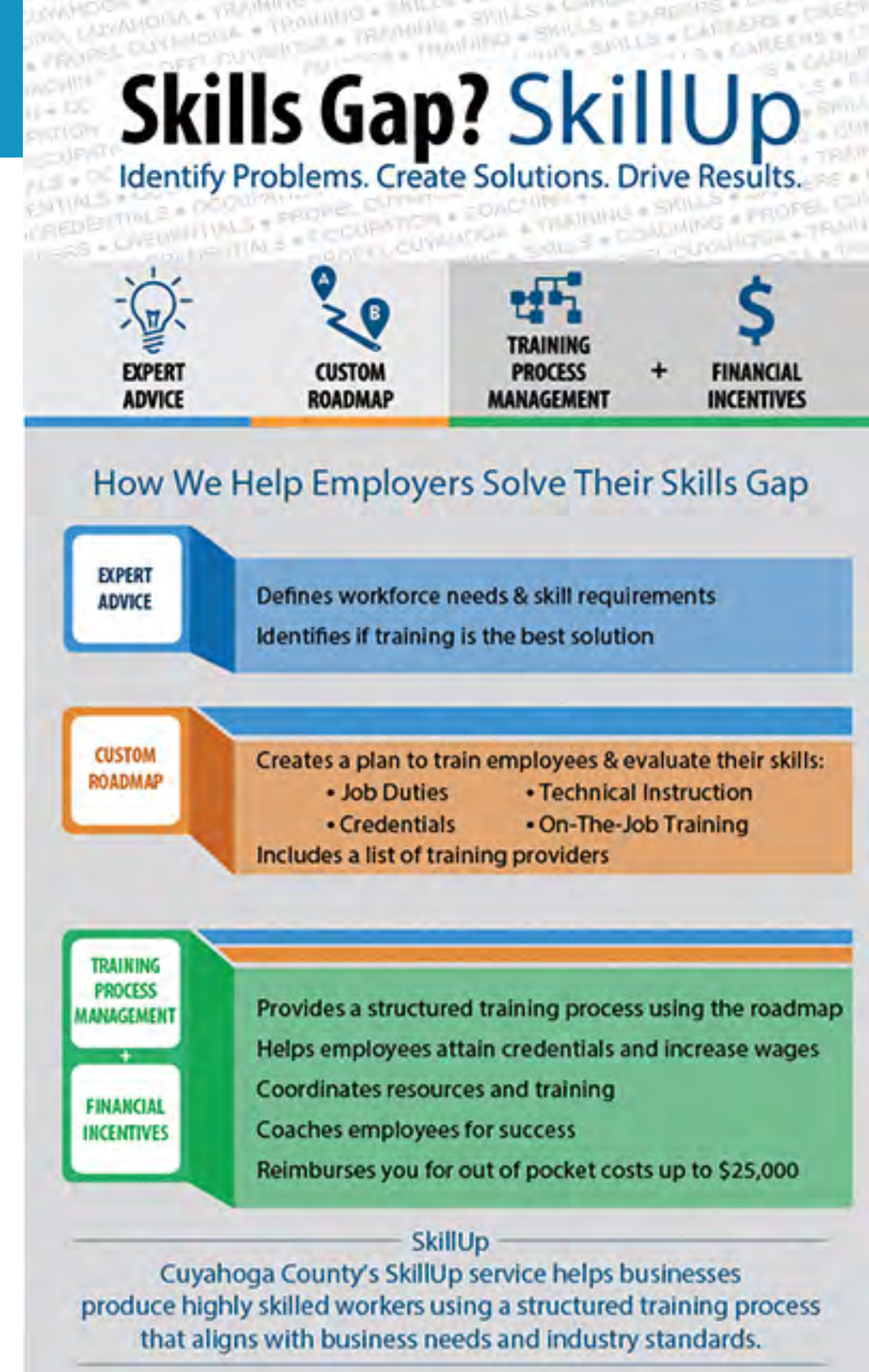
## SkillUp Talent Services

SkillUp is a free business advisory service offered by the Cuyahoga County Department of Economic Development that helps companies identify business problems, create solutions, and drive business results.

The service, recognized by the Brookings Institution's Metropolitan Policy Program as a best practice when it comes to solving the skills gap, was launched in early 2017 to help employers produce highly skilled workers using a structured training process that aligns with business needs and industry standards.

SkillUp is helping Cuyahoga County achieve three specific goals:

- To help employers grow and compete in a global economy
- To help residents advance in their professional careers, increase their skill levels, and increase their wages
- To create a workforce that is a competitive advantage for Northeast Ohio





# Additional County Incentives

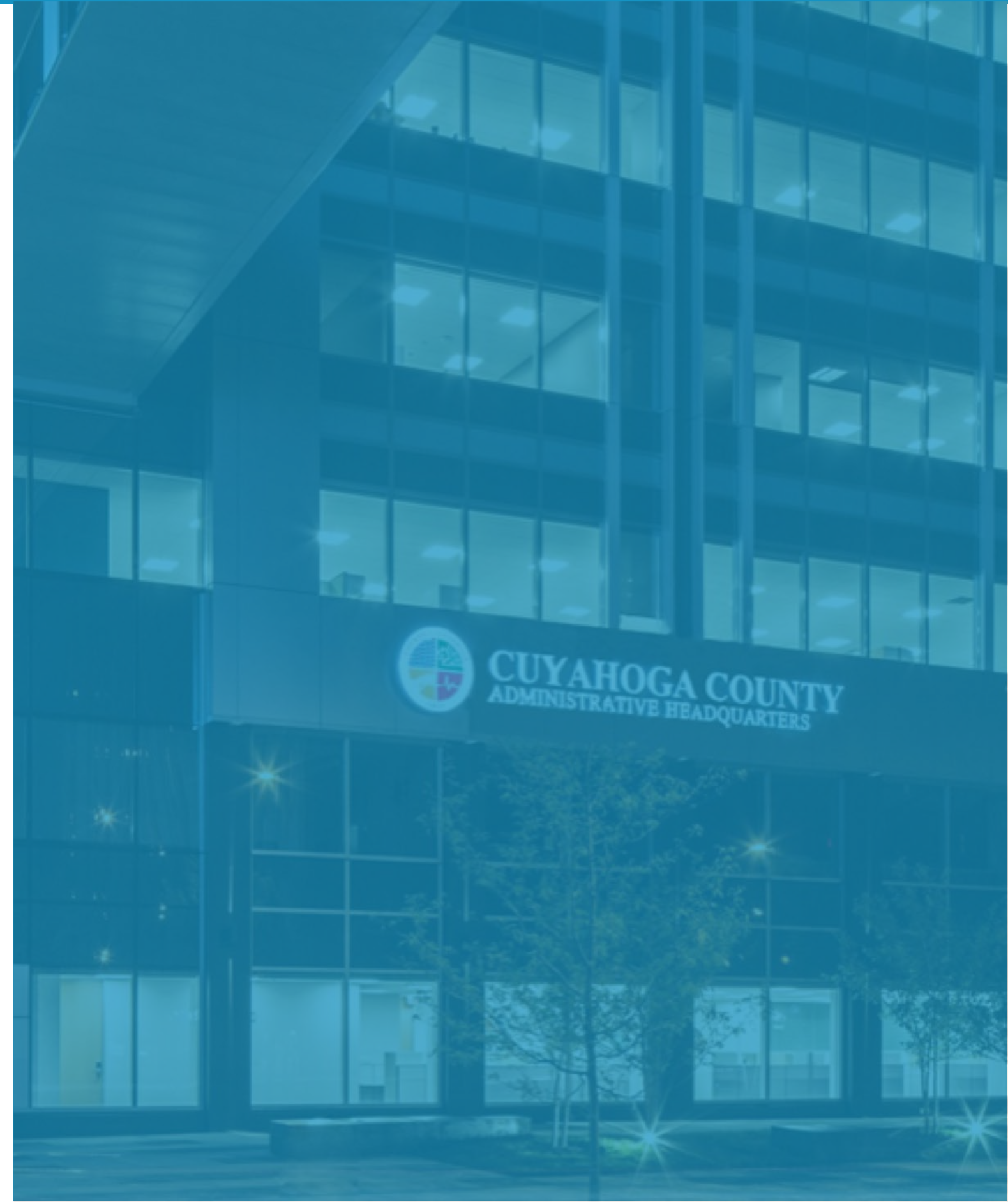


Cleveland -  
Cuyahoga County

- Additional workforce financial assistance for both existing worker training and new worker hiring and training through the local Ohio Means Jobs Office

## Cuyahoga County

- Greatly values the addition of 200 new jobs to the county and would like to engage directly to figure out ways to support their location and growth here in Cuyahoga county.





# Contact Information



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